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Patron
Andrew Try,
His Majesty's Lord-Lieutenant

Dear Sir/Madam,

As the festive season approaches, we at Berkshire Youth and the Waterside Centre are excited to introduce our **Christmas Wish Tree** – a heartwarming way for local businesses and individuals to make a real difference in the lives of children and young people in our community. We invite you to join us by purchasing a **tree decoration** that symbolises a wish of a child in our community.

How It Works:

- **Select a wish from the young people's list attached**, which highlights a need or enriching opportunities for local youth and young carers who might not otherwise have access to these resources.
- Once you've chosen a wish to support, **we'll proudly display your decoration on our Christmas Wish Tree at the Waterside Centre**, visible to the entire community.
- **The tree decoration will showcase your business logo or your name**, serving as a symbol of your generosity and commitment to making a difference.

Your donation will directly fund a wish for a young person who might not otherwise have the opportunity to enjoy such an experience. We'll keep the community engaged by sharing regular updates on social media, showcasing how contributions like yours are making a meaningful difference.

Why Get Involved:

- **Raise your profile:** Your logo or name will be proudly displayed on our Christmas Wish Tree, demonstrating your commitment to supporting young people in the community.
- **Social media promotion:** We will share your contribution across our social media platforms, highlighting how your generosity is helping to fulfill wishes.
- **Make a difference:** Your donation will directly benefit the youth, providing life-changing opportunities and experiences.

By purchasing a tree decoration, you'll help make the wishes of local young people come true, while building stronger community connections. We hope you'll consider participating in this special Christmas initiative.

If you have any questions or would like to make a donation, please don't hesitate to get in touch on louisa.merchant@berkshireyouth.co.uk

Thank you for your kindness and for helping us bring wishes to life this Christmas.

Warmest regards,

Louisa Merchant
Business Development Manager

President Roger Smee MBE
Chair Ms Sarah J Atkinson
Chief Executive Officer Sarah Emery